

# E-Learning mLearning

Design | Develop | Deliver



HELPING YOU BETTER MANAGE INFORMATION

## PERFORMANCE SUPPORT TOOLS

Altruistic Informatics Consulting (AIC) designs, develops and delivers cost-effective and productive options that allow employees to learn *and* work at the same time via our e-Learning and mLearning platforms.

In collaboration with our partner, the **Canadian Police Knowledge Network (CPKN)**, we are able to provide comprehensive teams of quality learning advisors / evaluators, instructional designers, graphic / media specialists, developers, quality control professionals, etc., as well as customized learning portals. Our learning solutions can be tailored to meet any size of project and satisfaction is guaranteed.

## TYPICAL LEARNING NEEDS

- New skill / introduction of new task
- More in-depth skill development / learning required
- Apply or remember a skill / task
- How to solve / fix issue
- System / task changes

## The Altruistic Advantage

At AIC, our core belief is that a desired return on investment can only be achieved with a knowledgeable end user. And with our roots in IT training, we always recommend investing in learning when there is change to your organization's systems, processes or products.

Leading a shift from courses to resources, both AIC and CPKN are strong proponents of micro learning, accessible via mobile platforms, that delivers *bites* of learning (2-3 minutes in length) as an alternative to longer-form modules or courses.

### M2 Learning (Micro and Mobile)

- **New Technologies:** HTML5, xAPI; videos, audio, podcasts, etc.
- **Flexibility:** 24/7 accessibility anywhere to new and existing learning content reduces "forgetting curve"
- **Increased Completion and Retention:** small bites of learning address the needs of a new generation of workers
- **Collaboration:** online learning communities

### ADDIE Approach

- **Analyze:** assess client requirements
- **Design:** instructional and technical architecture; storyboards
- **Develop:** produce and assemble course assets; learner feedback; reports components and media; Q&A reviews
- **Implement:** pilot or full release
- **Evaluate:** review and assess feedback data; performance metrics

### Customized Learning Portal

- **Learner Tracking and Reporting:** monitor training events and history
- **Group Management:** create and manage sub-groups
- **Branding:** customize look and feel
- **Portal Administration:** registration; training event progress
- **Shared Communication:** messaging, reminders and other information



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## WITH AIC YOU CAN...

### EMPOWER EMPLOYEES

Employees can perform tasks with a minimal amount of external intervention and/or training.

### SAVE TIME

Reduce time spent by skilled staff on helping less-skilled and/or new colleagues.

### INCREASE PRODUCTIVITY

Help team members perform tasks quickly and accurately when substantial training time is impractical and/or unavailable.

### SUPPORT NEW EMPLOYEES

Guide employees through complex processes or tasks that cannot be memorized.

### BETTER MANAGE SYSTEMS

Introduce, upgrade or consolidate new IM / IT systems, processes or products.